



OUR STORY

WHY WE BUILT SPECIALIZED.

We spent years working throughout the industrial sector, gaining experience in the field, in operations, and in leadership. Along the way, we saw an opportunity to build something different—something that reflected the way we believed business should be done.

When we founded Specialized Crane Services, we wanted to create a company built on integrity, relationships, quality service, and genuine accountability. To us, those aren't just words to put on a wall. They're the standard we want reflected in how we treat our customers, how we support our employees, and how we show up for the communities we serve.

We also believed there was room in our industry to provide exceptional service at a fair and honest value. Our goal has always been simple: show up, do the job right, communicate clearly, treat people fairly, and build relationships that last far beyond a single project.

But what we're building means more to us than the work itself. We're both fathers, and a big part of creating Specialized is building something our children can grow up watching and one day be proud of. Maybe they'll choose to be part of it someday, maybe they won't—but we want them to see what can be built through hard work, integrity, and taking care of people.

That purpose extends to every family represented at SCS. We want Specialized to create meaningful careers, stability, and opportunities for the people who help us build this company every day. As we grow, our goal isn't simply to become bigger. It's to build something that lasts and something that matters.

**FOR OUR CUSTOMERS. FOR OUR PEOPLE.
FOR OUR FAMILIES. FOR THE FUTURE.**

BRANDON DYKE
CO-FOUNDER & CEO

JOAQUIN TREVIZO
CO-FOUNDER & VICE PRESIDENT
